

Sample Trademark License Agreement

This **Trademark License Agreement** ("Agreement") is made and entered into on [Date] by and between:

1.**Licensor:** [Name of Licensor], a company incorporated under the laws of [Jurisdiction], with its principal office at [Address].

2.**Licensee:** [Name of Licensee], a company incorporated under the laws of [Jurisdiction], with its principal office at [Address].

The Licensor and Licensee are collectively referred to as the “Parties.”

1. Grant of License

1.1 Licensed Trademark

The Licensor hereby grants to the Licensee a [non-exclusive/exclusive] license to use the trademark(s) listed in **Exhibit A** (the "Licensed Trademark") in connection with the goods and/or services specified in **Exhibit B** (the "Licensed Goods/Services").

1.2 Territory

The License is valid in the following territory: [Specify territory, e.g., worldwide, EU, Germany].

1.3 Term

This Agreement is effective from [Start Date] and shall remain in effect until [End Date], unless terminated earlier in accordance with this Agreement.

1.4 Sublicensing

[Option 1: The Licensee shall not have the right to sublicense the Licensed Trademark.]

[Option 2: The Licensee may sublicense the Licensed Trademark with the prior written consent of the Licensor.]

2. Royalties and Payments

2.1 Royalty Rate

The Licensee agrees to pay a royalty of [Percentage, e.g., 5%] of gross sales of the Licensed Goods/Services.

2.2 Minimum Royalty

[Optional: The Licensee shall pay a minimum annual royalty of [Amount] regardless of sales.]

2.3 Payment Terms

Royalties shall be paid [monthly/quarterly/annually] no later than [Day of Month/Quarter]